



**Alberta Assessors' Association  
58th Annual Conference and General Meeting  
April 25-27, 2018**

**IMPLEMENT – INNOVATE - IMPROVE**

**Calgary Sheraton Cavalier**  
2620 32 Ave NE  
Calgary, Alberta T1Y 6B8  
Phone: 403-291-0107



***Thank you to our generous Gold sponsors:***





## 2018 Conference Itinerary

*~Refreshments provided each day between 10 a.m. and 10:30 a.m.,  
depending on the day's schedule.~*

### Wednesday April 25

7:30 a.m.	-	4:30 p.m.	Registration
7:30 a.m.	-	8:45 a.m.	Breakfast (Buffet Service)
9:00 a.m.	-	4:30 p.m.	Silent Auction Open
9:00 a.m.	-	10:00 a.m.	Urban and Rural Breakout Meetings
10:00 a.m.	-	11:00 a.m.	RIPA and Review
11:00 a.m.	-	12:30 p.m.	Legal Issues
<b>12:30 p.m.</b>	-	<b>1:15 p.m.</b>	<b>Lunch</b>
1:30 p.m.	-	3:30 p.m.	President's Forum
3:15 p.m.	-	4:15 p.m.	Battle of Assessors Hockey Game at Don Hartman NE Sportplex (5206 68 St NE)
4:00 p.m.	-	6:00 p.m.	Hospitality Reception Sponsored by Reynolds Mirth Richards & Farmer LLP
6:00 p.m.	-	8:30 p.m.	President's Dinner (by invitation only)
6:00 p.m.	-	9:00 p.m.	CPTA Banquet (members' and guests only)
8:00 p.m.	-	12:00 a.m.	Icebreaker – The Rec Room

### Thursday April 26

7:30 a.m.	-	2:00 p.m.	Registration
7:30 a.m.	-	4:00 p.m.	Silent Auction Open
7:30 a.m.	-	8:30 a.m.	Breakfast (Buffet Service)
8:30 a.m.	-	9:00 a.m.	Opening Ceremonies and Greetings
9:00 a.m.	-	10:15 a.m.	Keynote – Richard Bartrem, VP Marketing, WestJet
10:30 a.m.	-	12:00 p.m.	Presentations <ul style="list-style-type: none"> <li>• State of the Economy – Alberta's Chief Economist</li> <li>• Jurisdictional Outlook – Provinces, IAAO</li> </ul>
<b>12:00 p.m.</b>	-	<b>1:00 p.m.</b>	<b>Lunch</b>
1:30 p.m.	-	3:30 p.m.	Alberta Assessors' Association Annual Meeting
4:00 p.m.	-	5:30 p.m.	Hospitality Reception Sponsored by Brownlee LLP
6:00 p.m.	-	10:00 p.m.	Assessors' Banquet – Duelling Pianos

### Friday April 27

7:30 a.m.	-	9:00 a.m.	Registration
7:30 a.m.	-	8:30 a.m.	Breakfast (Buffet Service)
9:00 a.m.	-	10:00 a.m.	Concurrent Workshops
10:15 a.m.	-	11:15 p.m.	Concurrent Workshops (repeated)
11:30 a.m.	-	12:30 p.m.	Concurrent Workshops (repeated)



**2018 Concurrent Workshops  
Thursday, April 26, 2018**

***Thursday sessions are full-group sessions. Delegates are registered automatically to full-group sessions.***

**10:15 am to 11:15 am**

**State of the Economy. (2018CW01)**

Current trends and the outlook for Alberta's economy.

**Catherine Rothrock**

Catherine Rothrock is the Chief Economist for the Government of Alberta. Her team analyzes economic trends and develops forecasts to support budget and fiscal planning for the government. Catherine started her career in the energy sector in Calgary, working as an analyst for Enron, UBS Warburg Energy, and Purvin & Gertz, an oil and gas consulting firm. After spending three years working with NGOs in Mozambique, Catherine joined Alberta Energy as a senior analyst, where she studied oil markets and developed the oil price forecast. She moved to Alberta Treasury Board and Finance in 2011 as manager in the Economics, Demography, and Public Finance branch before serving as the Deputy Chief Economist. Catherine holds a Master's degree in economics from the University of Guelph and a Bachelor of Commerce from the University of Alberta.

**11:30 am to 12:30 pm**

**Panel: Jurisdictional Outlook (2018CW02)**

Our affiliate members will comment on assessment practices in their jurisdictions; values and trends they're seeing; and, any issues they see coming down the pike.

SAAA - Chandra Reilly, President

ON - Sandi Prendergrast, President

IAAO – Amy Rasmussen, Vice-President

AAOM - Mirek Frolek, President



**2018 Concurrent Workshops  
Friday April 27, 2018**

**9:00 am to 12:30 pm\***

*\*Friday sessions are 60 minute sessions, repeated each hour, unless otherwise noted.*

**The “New” Stress – a motivator or a morale breaker (2018CW05)**

Stress is no longer a novelty or a fad item for discussion. Stress is a reality in the workplace in the new millennium. Find the balance necessary to work positively in stressful times and situations. Make stress work for you instead of against you. Discover your optimal stress level and find ways to manage the stress in your life!

Presenter: Robcan Group  
Re-Certification Credits: 1 Learning Credit  
Location: TBD

**Presentation Skills (2018CW06)\***

This session, led by expert Toastmasters using a variety of teaching methods, will give you the skills you need to conquer your fear; to organize your thoughts and material; to change your vocal pitch; and, to understand the use of body language in your presentation.

Presenter(s): Laurel Wingert  
Renee Redekopp, AMAA  
Re-certification Credits: 1 Learning  
Location: TBD

**Renee Redekopp**, AMAA is Team Lead in Property Tax Exemption for the City of Edmonton and currently sits as a member of the Association’s Examination Sub-Committee and is a longtime member of Toastmaster, including serving as President of the Edmonton Advanced Toastmasters Club

**Laurel Wingert** is an analyst at FCC (Farm Credit Corporation) in budgeting and forecasting. She is and Accountant by trade and is a mother of three grown children and grandmother to seven ages two to 18. In July of 2017 she achieved the Distinguished Toastmaster (DTM) designation through Toastmaster International. Through her six-year Toastmaster journey, she has given over 75 speeches and approximately thirty Toastmaster educational sessions. She has also completed many leadership projects, including a one-year volunteer term as Finance Manager for all the Toastmaster Clubs in Southern Alberta and Saskatchewan. Laurel has a passion for public speaking and loves to help people build their confidence and to succeed.

**Assessment 101 (2017CW07)**

If you are a Property Tax Administrator, this session will offer basics of the Assessment process, the regulations and legislation that govern the preparation of assessments and their relationship to the taxation process. If you are an Assessor, this presentation will provide excellent background and information for presentations to Council orientation material.

Presenter(s): Brad Hurt, AMAA, CAE  
Re-certification Credits: 1 Learning  
Location: TBD

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**Brad Hurt, AMAA, CAE** a Property Assessor with Leduc County and has “roughly” 17 years of experience in the Assessment profession. In addition to being an Assessor, Brad also has a diploma in Computer Information Technology from Lethbridge College, with major studies in Database Administration. Brad has been an Accredited Assessor with the Alberta Assessors' Association since 2007, has been a member of both the Practice Review and Marketing Committees, and has sat on the Lakeland College Appraisal and Assessment Advisory Committee. He was fortunate to also serve a 2-year elected term on the Alberta Assessors' Association's Executive Committee in the role of Rural Director where, during that time, he also sat on the Rural Assessor Development Committee with AAMDC as well as the Municipal Government Act Research Team with AUMA. In addition to being an Accredited Municipal Assessor of Alberta, Brad also holds a Certified Assessment Evaluator designation with the International Association of Assessing Officers and was an IAAO representative for Alberta from 2011 – 2013.

**Guide for the Exchange of Assessment Information – Market Value Properties (2018CW08)**

Assessment Services Branch will walk Assessors and colleagues through the new “Guide for the Exchange of Information - Market Value Properties.”

Presenter(s)                      Assessment Services Branch, Assessment and Property Tax Policy  
Re-certification Credits:      1 Learning-based  
Location                              TBD

**Solar Technologies in Buildings (2018CW09)**

Delegates will be presented with an overview of solar technologies utilized in buildings with an emphasis on costs and resale value. It would include information on what has happened in more advanced solar markets as well as likely future trends in Alberta.

Presenter(s):                      Rob Harlan  
Re-Certification Credits:      1 Learning Credit  
Location:                              TBD

**Rob Harlan, Executive Director, Solar Energy Society of Alberta**

**Identifying Woodlots (2018CW10)**

“...an operation on a parcel of land for which a woodland management plan has been approved by the Woodlot Association of Alberta or a forester registered under *Regulated Forestry Profession Act* for the production of timber primarily marketed as whole logs, seed cones or Christmas trees”  
MRAT (2)(1)(f)(iv)

This presentation will concentrate on identifying woodlots and providing information on woodlot management plans.

Presenter(s):                      Balkar Dusanj, Analyst, Assessment and Property Tax Policy  
Re-Certification Credits:      1 Learning Credit  
Location:                              TBD

**Balkar Dusanj, MBA** is an Analyst with Assessment Services Branch for the Ministry of Municipal Affairs. Balkar has a Bachelor in Business from the University of Alberta; a Master's in Business Administration from Dalhousie University; and, a post-secondary Information Technology diploma and has been working with the government in various roles for over a decade.



## **Keynote Speaker – Richard Bartrem**



Richard is the Vice-President, Marketing Communications at WestJet. His responsibilities include external communications, public relations, social media, sponsorship, community investment and creative services. He joined WestJet in 2005 as Director, Brand and Communications. Richard began his career with Unilever in 1988 where, over the next twelve years, he held a variety of sales and marketing positions in Montréal, Halifax, Calgary and Toronto. Richard left Unilever in 2000 and spent five years working for Astral Media in television in Toronto and was responsible for marketing for The Movie Network and Mpix brands. A native of Montréal, Richard now resides in Calgary with his wife and two children. His favourite WestJet destination is Maui and he loves the free snack mix on board the plane!



## **Entertainers – Dueling Piano Kings**

Dueling Piano Kings is a highly interactive all-request piano show where your requests rule. They are the first winners ever of the 2017 Calgary Event Award for “Best Entertainer”!



The primary duelers, Pat McGannon and Craig Learmont, have nearly a century of piano-playing experience between them, and can play anything you want to hear, from classic rock, retro, to the latest Top 40 music! No two performances are ever the same!





## General Conference Information

### Registrations

Full Conference Registration fees include all program speakers, concurrent workshop sessions, the Icebreaker Reception, Thursday evening Banquet, Wednesday and Thursday lunches, Thursday and Friday breakfasts, and refreshment breaks. Please complete the 2018 Conference Registration Form (attached) and submit with payment (see payment information below).

### Payment Information

Please send your payment by **cheque or money order** together with your Conference and/or Pre-Conference Registration Forms to the:

#### Alberta Assessors' Association

10555 – 172 Street

Edmonton, AB T5S 1P1

Fax: 780-487-7505; email: [membership@assessor.ab.ca](mailto:membership@assessor.ab.ca)

**We do accept credit cards, however, the cardholder must pay the service fees and some card features initiate a cash advance charge.** A link for payments is on the Association's homepage. Arrangements can be made for payment by [interac] email transfer by advising Members Services and must include GST (GST # R122234610RT0001). in the total. Requests to be invoiced must include an authorized signature. **A late fee of \$75.00 will be applied to all Conference Registrations received after April 6, 2018**

### Cancellation Policy

If you must cancel your Conference Registration before the conference, you will receive a full refund, less a \$75.00 administration fee, up to and including April 12, 2018. **No refunds will be issued after April 13, 2018.** Replacements, however, will be accepted.

### Companion Registration

Companions are welcome to attend all Conference breakfasts, lunches and Assessors' Banquet if they have registered and purchased tickets for each event. To order tickets, please indicate on the registration form which tickets you require. Additional fees must accompany the Conference Registration Form. No tickets are required for the Opening Ceremonies or the Annual General Meeting. **Banquet tickets will be available at the Registration Desk for delegates with a full Conference registration.**

### Accommodations

The Sheraton Cavalier has a guest room block reserved for the Alberta Assessors' Association. **Callers must mention the "Alberta Assessors' Association Annual Conference"** to ensure they receive the appropriate guest room block rate. All rooms are subject to a 4% Tourism Levy and 5% GST. **All reservations for guest rooms are the responsibility of the individual and must be made by 5:00 p.m. on March 23, 2018 to take advantage of the block rate**

For reservations contact:

### Calgary Sheraton Cavalier

2620 32 Ave NE

Calgary, Alberta T1Y 6B8

Phone: 403-291-0107



## 2018 Alberta Assessors' Association Conference Registration Form

Name: \_\_\_\_\_ Member  Non-Member

Company/Employer: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Registration Fees

Full Conference Registration fees include all program speakers, Thursday and Friday concurrent workshop sessions, the Icebreaker Reception, Thursday evening Banquet, Wednesday and Thursday lunches, Thursday and Friday breakfasts, and all refreshment breaks.

	MEMBER	Subtotal
<b>Full Conference Registration</b> (Wednesday to Friday)	\$375.00	
<b>Wednesday Only</b> (Includes Breakfast, Lunch and Icebreaker)	\$200.00	
<b>Thursday Only</b> (Includes Breakfast, Lunch and Banquet)	\$275.00	
<b>Friday Only</b> (Includes Breakfast)	\$175.00	
<b>NON-MEMBER PRICING (add \$50)</b>		
		Subtotal
<b>Full Conference Registration (Wednesday to Friday)</b>	\$450.00	
<b>Wednesday Only</b>	\$250.00	
<b>Thursday Only</b>	\$325.00	
<b>Friday Only</b>	\$225.00	

### Cancellation Policy

*If you must cancel your registration before the conference, you will receive a full refund (minus a \$75.00 administration fee) up to and including April 20, 2017. **NO REFUNDS** will be issued after April 13, however replacements will be accepted.*

<b>Add \$75.00 Late Fee after April 6, 2018</b>	
<b>Registration Total</b>	
<b>5% GST</b>	
<b>SUBTOTAL 1</b>	

To order additional tickets for guests please complete below:

	Number	Cost	Subtotal	GST	Total
Thursday or Friday Breakfast Tickets	x	<b>\$25.00</b>			
Thursday Lunch Tickets	x	<b>\$35.00</b>			
Banquet Tickets	x	<b>\$75.00</b>			
			<b>SUBTOTAL 2</b>		

SUBTOTAL 1 \_\_\_\_\_  
 SUBTOTAL 2 \_\_\_\_\_  
**TOTAL AMOUNT DUE** \_\_\_\_\_

*Don't forget to make your workshop selections on the next page.*



**Dietary Restrictions**

Allergies (please identify) \_\_\_\_\_  
 Diabetic \_\_\_\_; Vegan \_\_\_\_; Vegetarian \_\_\_\_; Gluten-free: \_\_\_\_; Other \_\_\_\_\_

**Indicate payment option to confirm registration:**

- OR  Please invoice \_\_\_\_\_ Signature \_\_\_\_\_  
 (name and signature of approving individual or employer name)
- OR  I wish to pay by credit card (Visa or Mastercard only. Link found on AAA website)
- OR  I wish to pay by email transfer (major charter banks only – call Member Services for details)
- Cheque or money order enclosed, payable to **Alberta Assessors' Association, 101, 10555 172 St NW, Edmonton, AB T5S 1P1.**

<b>Thursday, April 26</b>		
<b>10:30 am – 11:30 am</b>		
	2018CW01	State of the Economy
<b>11:30 am to 12:00 pm</b>		
	2018CW02	Panel: Jurisdictional Outlook

*Thursday: Select both session to ensure your learning credits are captured.*

*Friday: Each session is worth one learning credit. Select three (3) sessions, one for each time slot, for the maximum learning credits per half day.*

<b>Friday, April 27</b>		
<b>9:00 am – 10:00 am (Select one)</b>		
	2018CW05-1	The “New” Stress – a motivator or a morale breaker
	2018CW06-1	Presentation Skills
	2018CW07-1	Assessment 101
	2018CW08-1	Guide for the Exchange of Assessment Information
	2018CW09-1	Solar Technologies in Buildings
	2018CW10-1	Identifying Woodlots
<b>10:15 am – 11:15 am (Select one)</b>		
	2018CW05-2	The “New” Stress – a motivator or a morale breaker
	2018CW06-2	Presentation Skills
	2018CW07-2	Assessment 101
	2018CW08-2	Guide for the Exchange of Assessment Information
	2018CW09-2	Solar Technologies in Buildings
	2018CW10-2	Identifying Woodlots
<b>11:30 am – 12:30 pm (Select one)</b>		
	2018CW05-3	The “New” Stress – a motivator or a morale breaker
	2018CW06-3	Presentation Skills
	2018CW07-3	Assessment 101
	2018CW08-3	Guide for the Exchange of Assessment Information
	2018CW09-3	Solar Technologies in Buildings
	2018CW10-3	Identifying Woodlots