

# Sponsorship Package

APRIL 2 - 4 | FANTASYLAND HOTEL, EDMONTON, AB



**TOGETHER FOR TOMORROW**

— **ADVANCING ASSESSMENT** —

THROUGH COLLABORATION



## About The AAA

The Alberta Assessors' Association (AAA) is a professional organization dedicated to advancing property assessment in Alberta. Through education, collaboration, and advocacy, the AAA supports its members in delivering fair, equitable assessments that strengthen Alberta's communities.

## About The Event

The **Alberta Assessors' Association** (AAA) is thrilled to host its **2025 Annual Conference**, themed "**Together For Tomorrow: Advancing Assessment Through Collaboration**". This event will gather assessment professionals, government representatives, and industry leaders for three days of learning, networking, and collaboration. Join us at the **Fantasyland Hotel** in Edmonton from **April 2-4, 2025**, and experience keynote speakers, breakout sessions, panel discussions, and exciting social events, including an icebreaker and a banquet.

## Why Sponsor?

Sponsoring the AAA Annual Conference provides an exceptional opportunity to showcase your brand to Alberta's assessment professionals and industry leaders. **Our sponsorship levels offer extensive visibility** across conference activities, ensuring your brand reaches key decision-makers in this specialized field. Benefits include brand visibility, networking opportunities, and the prestige of association with a pivotal professional event in Alberta.



# Sponsorship Tiers

All Sponsorship Opportunities include the benefits of the Sponsorship Tiers below (Platinum through bronze), in accordance with the sponsorship value.

All contributions can be combined to reach the sponsorship level of your choice (i.e., Bronze, Silver, Gold, Diamond, or Platinum).



Full conference **registration**

**Banquet** ticket

Company **banner** featured on the conference **app**

**Logo** placement on printed materials, webpages, eBulletins, and loop at the venue

Promotion on **LinkedIn**

	Platinum	Diamond	Gold	Silver	Bronze
Full conference registration	✓ <sup>2</sup>	✓ <sup>1</sup>			
Banquet ticket	Included w/registration	Included w/registration	✓ <sup>2</sup>	✓ <sup>1</sup>	
Company banner featured on the conference app	✓	✓			
Logo placement on printed materials, webpages, eBulletins, and loop at the venue	✓	✓	✓	✓	✓
Promotion on LinkedIn	✓	✓	✓	✓	✓



# Sponsorship Opportunities

## Hospitality Suite Sponsor

**Actual Cost**

2 OPPORTUNITIES

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Includes a scheduled presentation slot and all **PLATINUM** benefits.

## Banquet Sponsor

**\$5,000**

1 OPPORTUNITY

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Exclusive branding during the evening banquet entertainment, plus **PLATINUM** benefits.

## Icebreaker Event Sponsor

**\$3,500**

1 OPPORTUNITY

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Includes branding and recognition during the icebreaker, with **DIAMOND** benefits.

## Lanyard Sponsor

**\$2,000**

1 OPPORTUNITY

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Logo displayed on attendee lanyards, plus **GOLD** benefits.

## AGM Sponsor

**\$1,000**

1 OPPORTUNITY

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Includes branding during the AGM and recognition in the program, plus **SILVER** benefits.



# Sponsorship Opportunities

## Breakfast Sponsor

**\$1,000**

3 OPPORTUNITIES

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Includes branding at a conference breakfast, plus **SILVER** benefits.

## Lunch Sponsor

**\$1,000**

2 OPPORTUNITIES

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Includes branding at a conference lunch, plus **SILVER** benefits.

## Breakout Session Sponsor

**\$500**

3 OPPORTUNITIES

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Includes branding during a breakout session, with **BRONZE** benefits.

## Financial or In-kind Contribution

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Provide a financial or in-kind (e.g. attendee gifts) contribution and enjoy benefits based on the applicable sponsorship tier.

## Custom Sponsorship Package

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We are happy to work with you to create a custom sponsorship package that aligns with your goals and budget. Please reach out to discuss tailored opportunities.



# Thank You

The Alberta Assessors' Association extends our heartfelt gratitude for considering sponsorship opportunities for our 2025 Annual Conference. This year's theme, Together for Tomorrow: Advancing Assessment Through Collaboration, reflects our shared vision of uniting professionals to drive innovation, growth, and meaningful progress in our industry.

Your support is more than a partnership—it's a commitment to building a stronger future for the assessment community. Together, we can create an inspiring event that fosters connection, collaboration, and excellence.

**Thank you for your generosity and belief in our mission.** We are honoured by your consideration and look forward to the possibility of partnering with you on this incredible journey.