### Sponsorship Package

APRIL 2 - 4 | FANTASYLAND HOTEL, EDMONTON, AB







#### TOGETHER FOR TOMORROW

------ ADVANCING ASSESSMENT

THROUGH COLLABORATION





#### About The AAA

The Alberta Assessors' Association (AAA) is a professional organization dedicated to advancing property assessment in Alberta. Through education, collaboration, and advocacy, the AAA supports its members in delivering fair, equitable assessments that strengthen Alberta's communities.

### About The Event

The Alberta Assessors' Association (AAA) is thrilled to host its 2025 Annual Conference, themed "Together For Tomorrow: Advancing Assessment Through Collaboration". This event will gather assessment professionals, government representatives, and industry leaders for three days of learning, networking, and collaboration. Join us at the Fantasyland Hotel in Edmonton from April 2–4, 2025, and experience keynote speakers, breakout sessions, panel discussions, and exciting social events, including an icebreaker and a banquet.

### Why Sponsor?

Sponsoring the AAA Annual Conference provides an exceptional opportunity to showcase your brand to Alberta's assessment professionals and industry leaders. **Our sponsorship levels offer extensive visibility** across conference activities, ensuring your brand reaches key decision-makers in this specialized field. Benefits include brand visibility, networking opportunities, and the prestige of association with a pivotal professional event in Alberta.

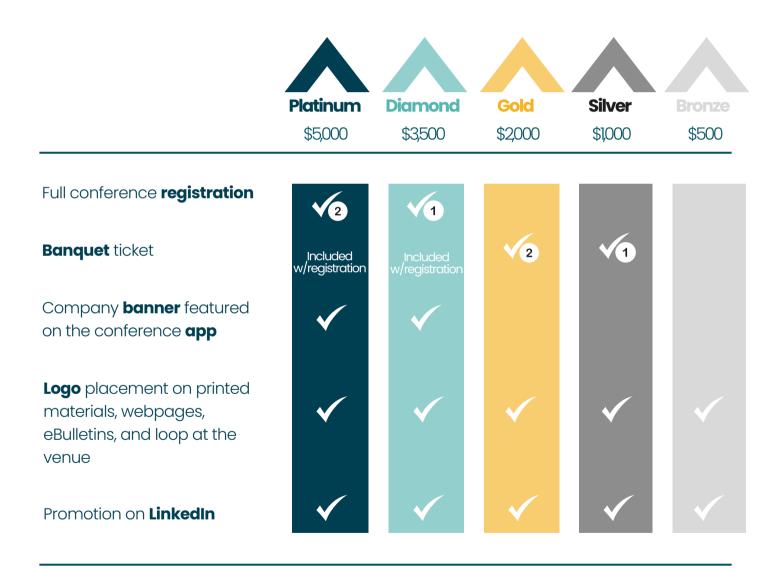




# Sponsorship Tiers

All Sponsorship Opportunities include the benefits of the Sponsorship Tiers below (Platinum through bronze), in accordance with the sponsorship value.

All contributions can be combined to reach the sponsorship level of your choice (i.e., Bronze, Silver, Gold, Diamond, or Platinum).







# Sponsorship **Opportunities**





Includes branding during the AGM and recognition in the program, plus **SILVER** benefits.

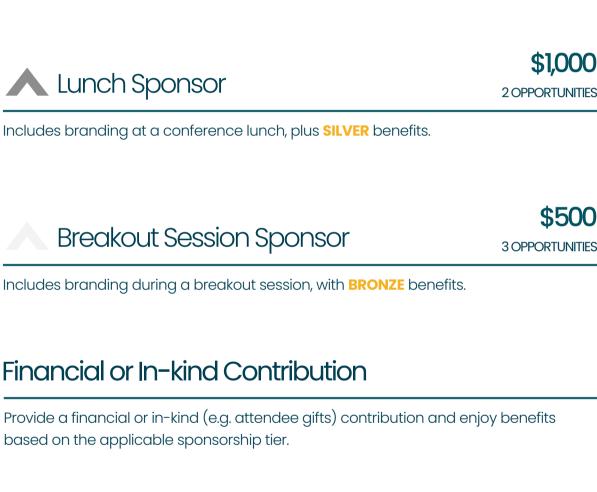




\$1,000

**1 OPPORTUNITY** 

# Sponsorship **Opportunities**



#### Custom Sponsorship Package

Breakfast Sponsor

Includes branding at a conference breakfast, plus SILVER benefits.

We are happy to work with you to create a custom sponsorship package that aligns with your goals and budget. Please reach out to discuss tailored opportunities.





\$1,000

**3 OPPORTUNITIES** 





## Thank You

The Alberta Assessors' Association extends our heartfelt gratitude for considering sponsorship opportunities for our 2025 Annual Conference. This year's theme, Together for Tomorrow: Advancing Assessment Through Collaboration, reflects our shared vision of uniting professionals to drive innovation, growth, and meaningful progress in our industry.

Your support is more than a partnership—it's a commitment to building a stronger future for the assessment community. Together, we can create an inspiring event that fosters connection, collaboration, and excellence.

Thank you for your generosity and belief in our mission. We are honoured by your consideration and look forward to the possibility of partnering with you on this incredible journey.



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